International Conference on Innovations to Transform Drylands

Date: 21 - 23 February 2023
Venue: ICRISAT, Hyderabad, India

Conference Themes

- Dryland Production Systems: Improving the Livelihoods of Smallholder Farmers
- Seed Systems: Elevating Public Private Partnerships in Asia and Africa
- Regenerative/Natural Farming Systems for Drylands
- Managing Dryland Soil Health and Water Resources
- Strengthening Nutri - Sensitive Food Systems for the Drylands
- Improving Productivity, Climate Resilience and Nutrition in Drylands - Technologies and Approaches
- Inclusive Demand Driven Value Chains for the Drylands
- Integrating Gender Youth and Social Inclusion in Dryland Agri-Food Systems

CELEBRATING 50 YEARS OF SCIENTIFIC INNOVATION AND IMPACT

ICRISAT is holding an international conference “Innovations to Transform Drylands” from 21-23 February 2023 at its headquarters in Hyderabad, India. The conference will bring together global experts from research, academia, industry, MSMEs, food processing start-ups, policy makers and NGOs to coalesce new and innovative approaches and scientific innovations to capitalise on opportunities while addressing the challenges inherent in the drylands.

Why the Drylands?

Drylands cover about 41% of the earth’s land surface and are inhabited by more than 2 billion people who rank among the poorest of the poor globally. Poverty, food insecurity, malnutrition, frequent drought, and environmental degradation are widespread features of the drylands and adversely impact those who live there.

About 60% of the total arable land in South Asia is classified as dryland, while the corresponding figure for sub-Saharan Africa is around 70%.

The COVID-19 pandemic has magnified the challenges inherent in these regions and has disrupted global efforts to achieve the UN 2030 Agenda for Sustainable Development, which envisions addressing food and agriculture security, livelihoods and the management of natural resources among other SDGs.

This urgent situation calls for sustainable efforts to transform dryland agriculture and with it the livelihoods of millions through new frameworks of cooperation, partnerships and innovations.

This year ICRISAT is celebrating its golden jubilee. For fifty years ICRISAT has been a global leader in agricultural science which has positively impacted millions of people who call the drylands home. Our 50th anniversary was inaugurated by the Honorable Prime Minister of India, Shri Narendra Modi, in presence of Hon’ble Union Minister of Agriculture & Farmers Welfare, Shri Narendra Singh Tomar, and other dignitaries in February 2022. ICRISAT with its five decades of scientific legacy and impact is well positioned to significantly deliver tomorrow’s solutions, today. We invite you to join us on our journey for the next fifty years.

ABOUT ICRISAT

ICRISAT, an autonomous, international, non profit research organization, conducts agricultural research for development in Asia and Sub-Saharan Africa with partners from around the world. ICRISAT helps empower the people of drylands to overcome poverty, hunger, malnutrition and restoring degraded environments through better agriculture. ICRISAT is the Africa Food Prize 2021 Laureate.
These sponsorship packages are designed to provide opportunities for sponsors to:

- Demonstrate support for agriculture and crop production
- Strengthen value chains, promote, food processing and food safety, mainstreaming nutrition and ensure food security
- Help promote the sponsors brand and related products and technologies
- Meet and interact with international experts
- Develop and expand networks across industry and academia
- Create global media and social media buzz.

### SPONSORSHIP CATEGORIES

<table>
<thead>
<tr>
<th>Category</th>
<th>US$ 20,000</th>
<th>US$ 10,000</th>
<th>US$ 5,000</th>
<th>US$ 2,500</th>
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<tr>
<td>Complementary registration</td>
<td>4 members</td>
<td>2 members</td>
<td>1 member</td>
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<td>Speaker slot</td>
<td>2</td>
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<tr>
<td>Exhibition stall</td>
<td>(12 m x 3 m = 36 sqm)</td>
<td>(6 m x 3 m = 18 sqm)</td>
<td>(3 m x 3 m = 9 sqm)</td>
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<tr>
<td>Acknowledgement as category sponsor at the opening and closing ceremonies</td>
<td>✓</td>
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<tr>
<td>Prominent display of logo in conference website, Abstract book and Program</td>
<td>✓</td>
<td>✓</td>
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<tr>
<td>Logo on television screensaver at the plenary stage</td>
<td>✓</td>
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<tr>
<td>Promotional inserts (provided by sponsor) in attendee welcome kit</td>
<td>2 items</td>
<td>1 item</td>
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<td>Option to display your own promotional banners at the gala dinner and welcome reception</td>
<td>✓</td>
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<td>Mentions in ICRISAT’s media engagement program with key journalists, influencers and bloggers</td>
<td>✓</td>
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**PATRON**
Jacqueline Hughes
Director General
ICRISAT

**CONFERENCE CHAIR**
Arvind Kumar
Deputy Director General - Research
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