

IC50 MSME EXPO 2023



CELEBRATING 50 YEARS OF INNOVATION AND IMPACT

ICRISAT is holding IC50 MSME EXPO 2023 from 21-23 February 2023 at its headquarters in Hyderabad, India. The EXPO will bring together global experts from MSMEs, food processing start-ups, industry, policy makers, NGOs, research and academia to coalesce new and innovative approaches and innovations to capitalise on opportunities while addressing the challenges inherent in the drylands.

VISITORS PROFILE

Meet/Interact/Educate/Demonstrate and Conduct Business with:

- MSMEs
- Agriculturists
- Agro Industry
- CEOs & Senior Managers of Indian Companies / MNCs
- Distributors / Manufacturers / Suppliers of Food Equipments
- Innovators, Entrepreneurs and Startups
- Farmers, SHGs, FPOs and NGOs
- International & Domestic Business Delegations
- Scientists, Researchers & Educators

WHO SHOULD EXHIBIT?

- Micro, Small & Medium Enterprises (MSMEs)
- Agribusiness companies
- Food processing startups/ companies
- Business incubators and Science & Technology parks
- Research institute and Academia

WHY EXHIBIT?

- 🎯 Generate new business
- 🎯 Reach your target audience
- 🎯 Grow your business network
- 🎯 Gain maximum brand exposure
- 🎯 Enhance brand recognition
- 🎯 One2one meeting

EXHIBITION OPPORTUNITY

S.No.	Exhibitor Type	Stall Size	Tariff	Payment Mode
1	Indian Entity	3m x 3m	INR 1,00,000 (all inclusive)	Bank Transfer (based on request, bank transfer details can be provided)
2	International Entity	3m x 3m	USD 2,000	

Date: 21 - 23 February 2023

Venue: ICRISAT, Hyderabad, India

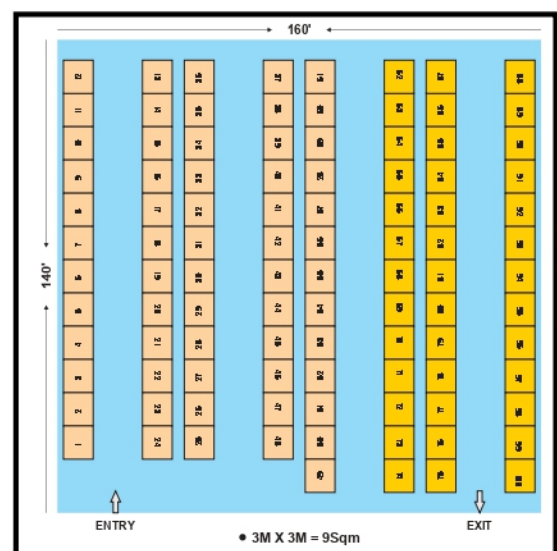
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FEATURES:

- Exhibition on MSME value chain for millet enterprises, startups, machinery and equipments
- Buyers and Sellers meet
- Strengthen value chains, promote food processing and food safety, mainstream nutrition and ensure food security
- Help promote the sponsors brand and related products and technologies
- Meet and interact with International experts
- Develop and expand networks across industry and academia
- Create global media and social media buzz.

Give your venture a new edge and confirm your participation today!

EXHIBITION PAVILION



CONTACT

Exhibition Committee

IC50 MSME EXPO 2023

International Conference on Innovations to Transform Drylands

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ORGANIZED BY



CO-ORGANISERS



STAY TUNED FOR UPDATES! www.ic50.icrisat.org